

2015 EDITORIAL CALENDAR



*travel at home
and afar...*

Jan/Feb 2015 *hot & cold*

Closing date: Dec 5/14
Material: Dec 12/14
Inserts due: Dec 19/14
Mailing (approx.): Jan 5/15

Home	Quebec
World	Seychelles
CE destination	Lugano

Mar/Apr 2015 *new & old*

Closing date: Jan 30/15
Material: Feb 9/15
Inserts due: Feb 13/15
Mailing (approx.): Feb 23/15

Home	Saskatchewan
World	Portugal
CE destination	Lisbon

May/June 2015 *warm up*

Closing date: Mar 30/15
Material: Apr 7/15
Inserts due: Apr 17/15
Mailing (approx.): Apr 27/15

Home	British Columbia
World	North Carolina
CE destination	Belgium

Jul/Aug 2015 *summer play*

Closing date: Jun 5/15
Material: Jun 12/15
Inserts due: Jun 19/15
Mailing (approx.): Jun 29/15

Home	Ontario
World	Costa Rica
CE destination	Pittsburgh

Sep/Oct 2015 *fall discovery*

Closing date: Aug 7/15
Material: Aug 14/15
Inserts due: Aug 21/15
Mailing (approx.): Aug 31/15

Home	Alberta
World	Europe by train (CH, F, D)
CE destination	Berlin

Nov/Dec 2015 *winter wonder*

Closing date: Oct 2/15
Material: Oct 9/15
Inserts due: Oct 16/15
Mailing (approx.): Oct 26/15

Home	Newfoundland
World	New Mexico
CE destination	St. John's

