

2017 EDITORIAL CALENDAR



*travel at home
and afar...*

Jan/Feb 2017 *hot & cold*

Closing date: Dec 2/16
Material: Dec 9/16
Inserts due: Dec 16/16
Mailing (approx.): Jan 3/17

Home	Alberta
World	Cuba
CE destination	Cayman Islands

Mar/Apr 2017 *go west*

Closing date: Jan 27/17
Material: Feb 3/17
Inserts due: Feb 10/17
Mailing (approx.): Feb 22/17

Home	Yukon
World	Britain
CE destination	Portland

May/June 2017 *spring forward*

Closing date: May 31/17
Material: Apr 7/17
Inserts due: Apr 13/17
Mailing (approx.): Apr 25/17

Home	Saskatchewan
World	Switzerland
CE destination	Amsterdam

Jul/Aug 2017 *summer play*

Closing date: Jun 2/17
Material: Jun 9/17
Inserts due: Jun 16/17
Mailing (approx.): Jun 27/17

Home	British Columbia
World	Ecuador
CE destination	Tokyo

Sep/Oct 2017 *fall escape*

Closing date: Aug 4/17
Material: Aug 11/17
Inserts due: Aug 18/17
Mailing (approx.): Aug 29/17

Home	Quebec
World	China
CE destination	Shanghai

Nov/Dec 2017 *winter wonder*

Closing date: Oct 6/17
Material: Oct 13/17
Inserts due: Oct 20/17
Mailing (approx.): Oct 31/17

Home	Newfoundland
World	Jamaica
CE destination	Miami

